

2010 Special Publications for the Brown County Democrat

BROWN COUNTY ALMANACK VISITORS GUIDE is the premiere visitors guide to Brown County. This publication is printed and distributed quarterly. More than 3 million copies of this magazine have been distributed to eager tourists. All ads include full color. This publication is also available online at www.bcdemocrat.com.

1/12 page	\$84.00 per quarter
1/8 page	\$116.00 per quarter
1/4 page	\$197.00 per quarter
1/2 page	\$352.00 per quarter
Full page	\$665.00 per quarter

BROWN COUNTY HOMES GUIDE is a bi-monthly publication that promotes real estate listings and services in the area. This publication is also available online.

1/4 page	\$55.00 per ad
1/2 page	\$80.00 per ad
Full page	\$150.00 per ad
Spot color additional	\$15.00 per ad
Full color additional	\$25.00 per ad

CABLE TV - Advertise locally on cable stations Channel 2 or 4 through Avenue Broadband Cable. Our cable stations reach 1,460 homes in Brown County. Full screen PowerPoint slide for one month \$20, one week for \$10.

WEB SITE - www.bcdemocrat.com

Leaderboard: 728 pixels by 100 pixels
Square ad: 300 pixels by 250 pixels
Limited availability. Call for pricing

HIGH SCHOOL SPORTS SECTIONS

A 2 column by 3 inch full color ad at \$39.00 per run in the Brown County Democrat.

Girls Basketball Sectional in February
Boys Basketball Sectional in February/March
Spring Sports Preview in April
Fall Sports Preview in August
Winter Sports Preview in December

FACES AND PLACES - A monthly section in the Democrat that runs the 2nd week of every month. \$40.00 a month

MIND, BODY AND SPIRIT - A monthly section in the Brown County Democrat that runs the last week of every month. \$40.00 per month

BROWN COUNTY CONNECTIONS - publishes March 3
Our annual community directory published as a mini-tab.

1/8 page	\$35.00 per ad
1/4 page	\$55.00 per ad
1/2 page	\$95.00 per ad
Full page	\$175.00 per ad

SPRING HOME IMPROVEMENT – publishes March 17
\$8 per column inch for a full color ad in the Brown County Democrat

SALUTE TO BROWN COUNTY GRADS – publishes May 26
(Commencement is May 31)
\$8.00 per column inch for a full color ad in the Brown County Democrat

MOTHER'S DAY – publishes May 5
\$8.00 per column inch for a full color ad in the Brown County Democrat

NATIONAL POLICE WEEK SALUTE – publishes May 12
\$8.00 per column inch for a full color ad in the Brown County Democrat

NATIONAL E.M.S. WEEK SALUTE – publishes May 19
\$8.00 per column inch for a full color ad in the Brown County Democrat

HERE COMES SUMMER – publishes May 12 (Tabloid size)
This publication is totally created by local schoolchildren.
Quarter page ad \$60

4-H FAIR PREVIEW – publishes June 23 (Tabloid size)

Ad size	Color	Rate
1/8 page	\$25	\$35
1/4 page	\$25	\$50
1/2 page	\$25	\$100
Full page	\$25	\$175

4-H SOUVENIR GUIDE – publishes August 18 (Tabloid size)

Ad size	Rate
1/8 page	\$35
1/4 page	\$50
1/2 page	\$100
Full page	\$175
Full color	\$25

FALL HOME IMPROVEMENT – publishes August 25
\$8 per column inch for a full color ad in the Brown County Democrat

OCTOBER IN BROWN – publishes October 6 – October 27.
2 column by 3 inch full color ad - \$156 for a 4 week run

VOLUNTEER FIREMAN'S SALUTE – publishes October 6
\$8.00 per column inch for a full color ad in the Brown County Democrat

VETERANS DAY SALUTE – publishes November 10
2 column by 3 inch full color ad \$39 in the Brown County Democrat.

HOLIDAY OPEN HOUSE ADS – publishes November 17
2 column by 3 inch full color ad \$39 in the Brown County Democrat and location on map.

I AM THANKFUL FOR... - publishes November 24
This section tells what the senior citizens at Brown County Health and Living Community are thankful for.
2 column by 3 inch full color ad \$39 in the Brown County Democrat

HOLIDAY HAPPENINGS IN BROWN COUNTY – publishes November 24 - \$8 per column inch for full color ad in the Brown County Democrat

LETTERS TO SANTA – publishes December 22
2 column by 3 inch full color ad \$39

**No additional charge for ad design.
We use Quark 4.0, Adobe INDesign CS2, and
Adobe Illustrator.**

**For more information please contact
us at (812) 988-2221, (877) 988-2221 or
ads@bcdemocrat.com.**

Brown County Democrat
147 E. Main Street – P.O. Box 277, Nashville, IN 47448
812.988.2221 · www.bcdemocrat.com